

Four sites. One playbook. 396k impressions and 54k AI-answer appearances.

Results from Google Search Console for four properties, covering classic SEO (rankings, impressions, clicks, indexation) and AEO — how often each site is cited inside Google's AI-generated answers. Every campaign was planned, prioritised and measured with thecrawlbudget.com.

396k Google impressions (combined)	2.87k Organic clicks (combined)	54.0k AI-answer impressions (combined)	883 Pages cited in AI answers
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Combined figures sum each site's reported totals. EasyAgentForYou search totals cover 6 months (17 Apr – 16 Oct 2026); the other three cover 3 months (17 Jul – 16 Oct 2026).

At a glance

Site	Impressions	Clicks	Avg. position	Indexed	AI-answer impr.	Pages in AI answers
easyagentforyou.com	235k (6 mo)	1.25k	14.4	230	42.8k	235
raahigroup.com	35.4k	706	24.2	384	2.29k	153
timelesstailes.ai	45.7k	391	19.4	827	1.86k	214
researchthread.com	80.1k	520	9.3	556	7.07k	281

Momentum since the previous report

Same four properties, same reporting method, one rolling quarter later (previous pack: data to 29 Sep 2026; this pack: data to 16 Oct 2026).

Combined metric	Previous report	This report	Change
Google impressions	323k	396k	+23%
Organic clicks	2,200	2,870	+30%
AI-answer impressions	41.3k	54.0k	+31%
Pages cited in AI answers	732	883	+21%
Indexed pages	1,918	1,997	+4%

The playbook

- Fix indexation first so every page can compete — across the four properties 1,997 pages are now indexed and eligible to rank.
- Answer-shaped content at scale: programmatic /use-cases/ libraries of comparisons, “best X for Y” lists and rules/requirements pages.
- Entity and niche focus: own a clear topic (multi-AI platforms, Q1/HJRS journals, Hajj & Umrah rules) rather than chasing broad head terms.
- Structured data (breadcrumbs, review snippets, video) for clean, machine-readable context.
- Measure AEO directly with Search Console's Generative AI features report, not just rankings — AI-answer impressions are now growing faster than classic impressions on every property in this pack.

Included in this pack

- 01 — EasyAgentForYou · no-code AI agent platform
- 02 — Raahi Group · Hajj & Umrah travel
- 03 — TimelessTales · AI video platform
- 04 — Research Thread · academic publication services

All figures come directly from the client's Google Search Console account (search and AI data as of 16 Oct 2026; page indexing as of 12 Oct 2026). AI-answer impressions are from Search Console's Generative AI features report.