CASE STUDY · NO-CODE AI AGENT PLATFORM · EASYAGENTFORYOU.COM

From near-zero search visibility to 235k impressions and 43k AI-answer appearances

EasyAgentForYou is a no-code AI agent platform. Over six months a programmatic “use-cases” content engine moved the site from almost no organic presence to an average position of 14.4 across 235,000 Google impressions — and made it one of the most frequently cited sources inside Google's AI-generated answers in its category.

235k	1.25k	14.4	42.8k
Google impressions (6 months)	Organic clicks (6 months)	Average position	AI-answer impressions

Period: 17 Apr – 16 Oct 2026 (Web search). AI-answer figures: 18 May – 16 Oct 2026 — the full range available in the Generative AI features report. Indexing as of 12 Oct 2026.

Starting point

Until early July 2026 the site was essentially invisible in Google: daily impressions sat near zero and clicks came only from branded searches. The category it competes in — multi-AI platforms, AI agent builders, AI tools for specific jobs — is crowded with well-funded SaaS brands, and the site had a small indexed footprint.

What we did

- Built a scalable /use-cases/ library of comparison and “best tool for X” pages (best AI tools for Google Sheets, best multi-AI platforms 2026, best no-code AI agent builders 2026, best enterprise-secure AI agent platforms) targeting high-intent, answer-shaped queries.
- Expanded the known URL set from ~185 to 414 pages and grew the indexed set to 230.
- Implemented breadcrumb structured data (validated in Search Console) to clarify site hierarchy for search engines and AI systems.
- Positioned the brand around the “multi AI” entity, so the site ranks for both branded and category terms.
- Used thecrawlbudget.com to keep crawl and indexation focused on the revenue pages as the library scaled.

SEO results

- Inflection in early July 2026: daily impressions climbed from near zero to a sustained band of roughly 2,000–3,500 per day through September and October, with clicks peaking at ~27 in a day.
- 235,000 impressions and 1,250 clicks over six months at an average position of 14.4.
- The most recent 90 days alone account for 212,000 impressions and 1,120 clicks at position 13.9 — about 90% of the half-year's visibility was earned in the last quarter.
- Category terms now drive discovery: “multi ai” generated 5,345 impressions, “multi ai tool” 1,465 and “multi ai platform” 1,339.
- Indexed pages up to 230, from ~130 in mid-July.

Top queries (3 months)

Query	Clicks	Impressions	CTR	Position
easyagent	52	217	24%	3.0
multi ai platform	46	1,339	3.4%	6.0
easy agent	40	226	17.7%	3.0
easyagentforyou	36	50	72%	1.0
multi ai	21	5,345	0.4%	7.4
best multi ai platform	7	212	3.3%	7.3
multi ai tool	6	1,465	0.4%	6.5
multiple ai	6	482	1.2%	10.2
multiple ai in one platform	5	283	1.8%	8.2
multiple ai models in one platform	4	215	1.9%	9.5
best ai for google sheets	3	309	1%	5.6

AEO results — visibility in Google's AI answers

Answer Engine Optimization (AEO) is about being cited when Google answers a question directly with AI. Search Console's Generative AI features report shows how often the site's pages appeared inside those AI answers.

42.8k
Impressions in Google generative AI features

235
Pages surfaced in AI answers

~0 → ~450
Daily AI impressions (May → Oct)

Top pages cited in AI answers (18 May – 16 Oct 2026)

Page	AI impressions
/use-cases/best-ai-workflow-automation-tools-marketing-teams	8,355
/use-cases/best-ai-tools-for-google-sheets	5,527
/use-cases/best-multi-ai-platforms-2026	4,827
/use-cases/best-enterprise-secure-ai-agent-platforms	2,781
Homepage	2,371
/use-cases/best-ai-for-marketing	2,276
/use-cases/best-ai-chatbot-platform-non-technical-teams	1,838
/use-cases/best-no-code-ai-agent-builders-2026	1,254
/use-cases/best-ai-for-document-processing	1,123

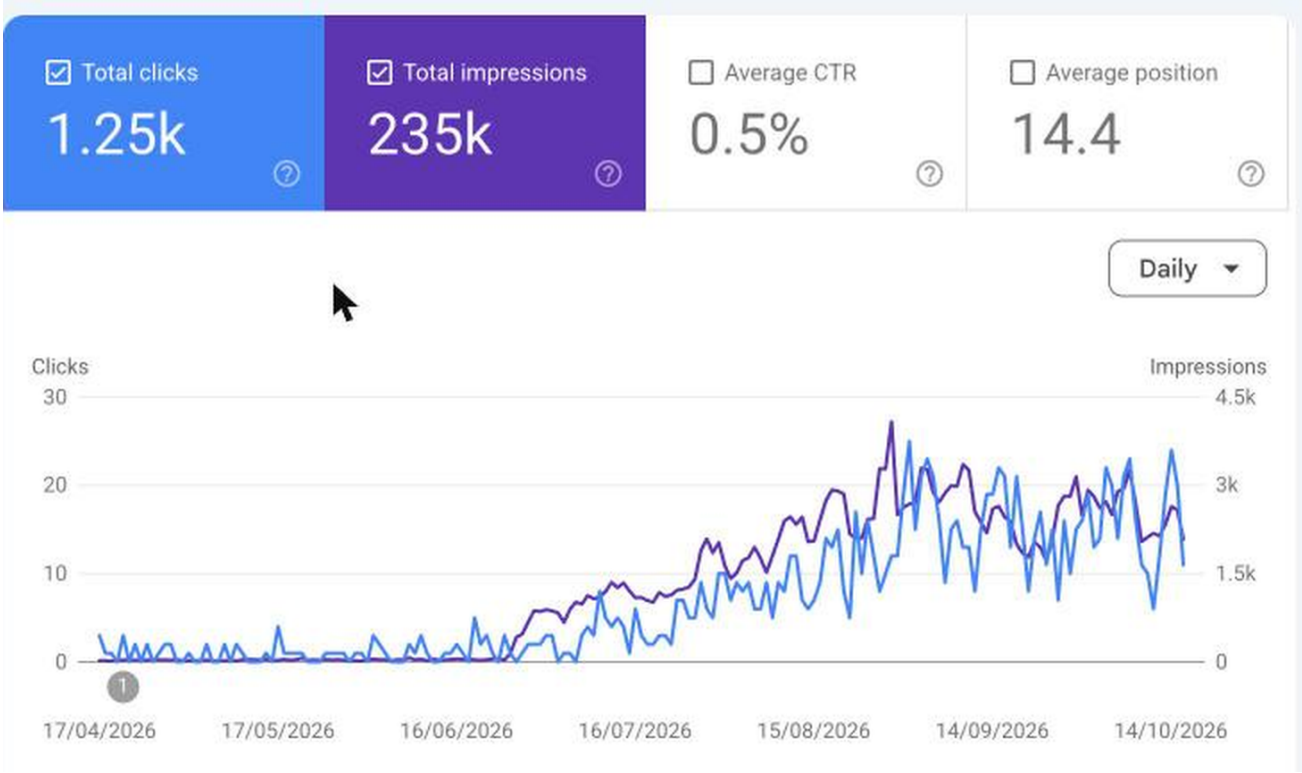
Page	AI impressions
/use-cases/top-10-ai-workflow-automation-platforms-small-businesses	952

Why it worked

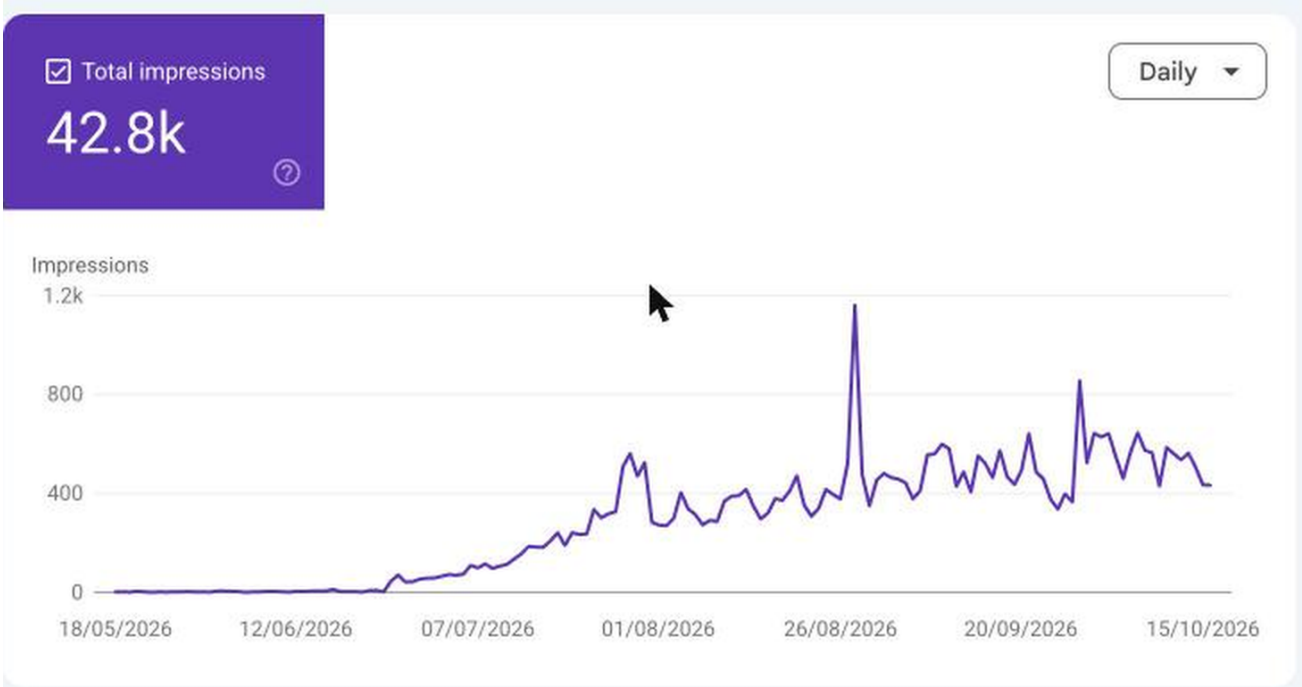
- The use-case pages map one-to-one to the questions buyers ask AI assistants (“what's the best AI for…”), which makes them natural citation sources.
- Every top AI-cited page is a structured comparison or list page — the format generative answers prefer to summarise.
- Owning a clear entity (“multi AI platform”) gave Google a consistent topic to associate with the brand.
- Long conversational queries now pull the site in: a single question-style query about AI marketing operations tooling returned 7,678 impressions on its own.

Evidence

Verified results — Google Search Console



Google Search performance, last 6 months: 1.25k clicks and 235k impressions at an average position of 14.4, growing from July 2026 onward.



Google generative AI features: 42.8k impressions across 235 pages, rising steadily from early July.

All figures come directly from the client's Google Search Console account (search and AI data as of 16 Oct 2026; page indexing as of 12 Oct 2026). AI-answer impressions are from Search Console's Generative AI features report.